



buildingSMART.
Morocco



**DIGITAL
AECO
AFRICA
SUMMIT**

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**The 1st summit
dedicated to the
digital
transformation
of the AECO
Architecture Engineering
Construction Operations
sector in
Morocco and
across Africa.**

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**17-18
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2025**



Technopark
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Participating in DAAS will highlight your company and place it at the forefront of an innovative sector. Together with our sponsors, you will be drivers of a transformation that benefits you.



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What is Digital AECO?

AECO

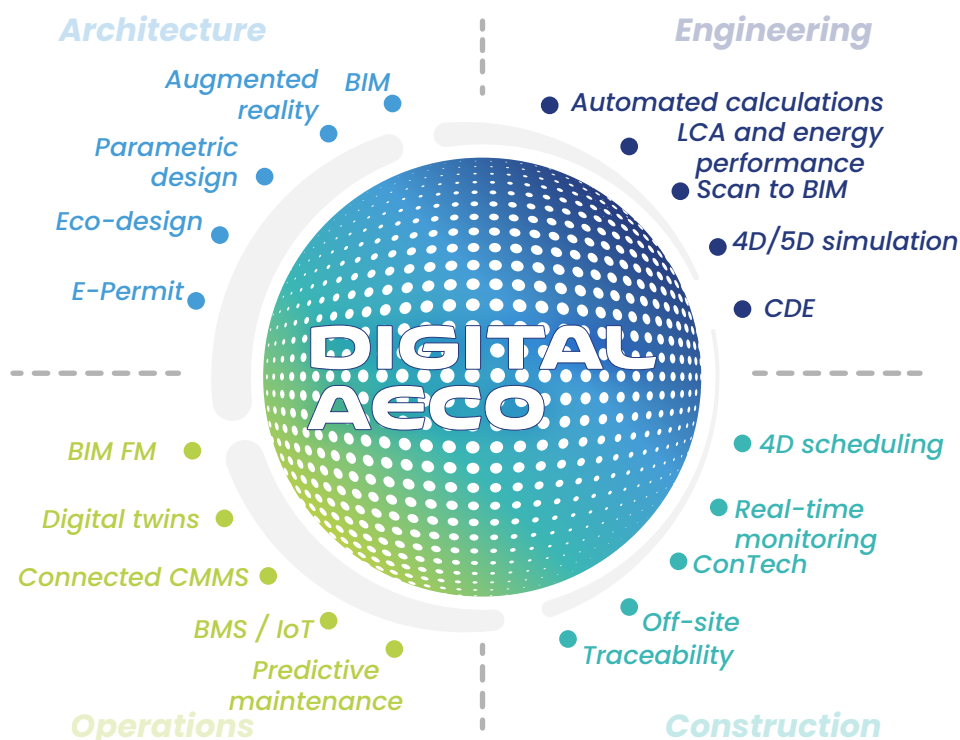
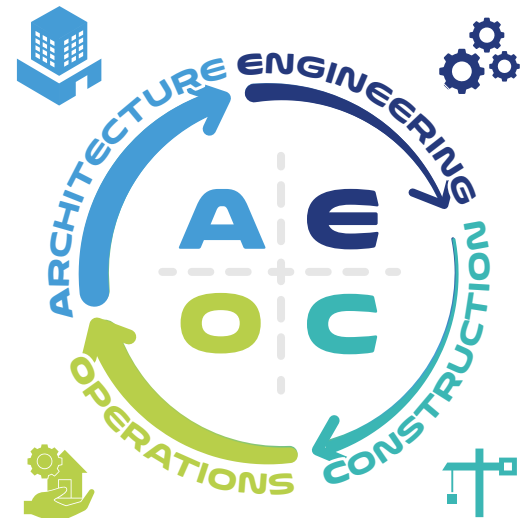
AECO refers to all stakeholders involved in Architecture, Engineering, Construction, and Operations. This sector encompasses the entire lifecycle of a built asset, from design to maintenance, including construction. It brings together a wide range of skills and professions, both public and private, dedicated to the built environment.

Digital AECO

Digital AECO integrates digital technologies into every phase of the lifecycle of buildings and infrastructure. It enables better design, construction, and operation through structured, shared, and interoperable data. It enhances collaboration, productivity, and sustainability of projects.

Technological tools

Among the most commonly used tools are BIM (Building Information Modeling), digital twins, openBIM, project management platforms, CMMS (Computerized Maintenance Management Systems), and artificial intelligence. These solutions facilitate decision-making, simulation, construction monitoring, and smart facility operations.



Who is buildingSMART Morocco?

buildingSMART International

buildingSMART International is the global leading organization for openBIM, with over 30 chapters worldwide. It develops open standards that promote interoperability, collaboration, and innovation within the AECO sector.

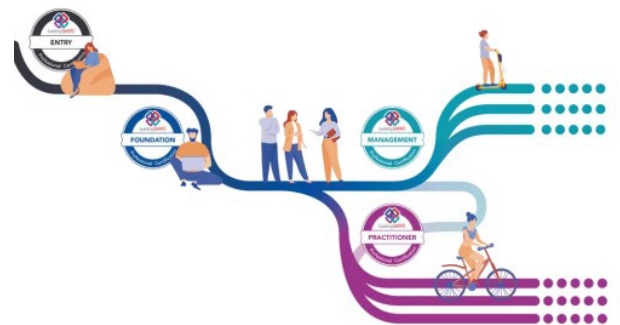
buildingSMART Morocco

buildingSMART Morocco is the first African chapter of buildingSMART International. It promotes openBIM, training, and certification to accelerate the digital transformation of the AECO sector in Morocco and across Africa. Its ambition is to position the Kingdom as a regional hub for sustainable digital construction.

buildingSMART International Summit in Marrakech

The buildingSMART International Summit, held in Marrakech from October 1 to 3, 2024, brought together nearly 570 participants from 49 countries, marking a major milestone for the promotion of openBIM in Africa.

For buildingSMART Morocco, organizing this event strengthened its position as a regional leader, expanded its international network, and enhanced its event management expertise. The summit also launched the openBIM Practitioner Certification, with over 80 Foundation-level certifications awarded, and reinforced strategic partnerships with public and private stakeholders, thereby facilitating collaboration between industry and research.



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A VENUE DEDICATED TO TECH INNOVATION

The ground floor reserved for DAAS

Featuring meeting rooms for workshops and conferences, spacious open areas for exhibitor booths, and auditoriums, the Technopark's ground floor provides an ideal setting for the DAAS.

An iconic venue

Home to startups and innovative companies, the Technopark is a landmark in the world of technological innovation.

A strategic location

The Technopark of Casablanca, located on Boulevard Dammam in Sidi Maarouf, enjoys a strategic position in the heart of the business district, just steps away from the Californie Mall shopping center and the Technopark tram station (Line T1).

It is easily accessible by bus and train (Oasis station is 1.2 km away).

Free on-site parking ensures smooth arrival for participants arriving by car.



PROGRAM

Hybrid plenary conferences (in-person & virtual)

Presentations by international and African experts on the major challenges of the AECO sector's digital transformation.

Certified openBIM training workshops

Hands-on training sessions leading to a recognized Foundation-level certification, led by certified buildingSMART instructors.

Exhibition booths

Presence of Moroccan, African, and diaspora companies active in digital technology, construction, BIM software, and emerging technologies.

Sector-specific roundtable discussions

Interactive roundtable discussions bringing together project owners, consulting firms, developers, and public institutions to debate key topics such as regulations, financing, and innovation.

Live demonstrations and case studies

Showcase of real-world projects, tools, and innovative digital solutions presented by their creators and users.

Networking spaces

Dedicated networking areas for B2B meetings, collaboration opportunities, and fostering synergies among AECO sector stakeholders.



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PROGRAM

DAY 1 – Friday, October 17, 2025

Morning

	Reception	Plenary
8h30-9h30	Visitor registration	Welcome coffee
9h30-10h00		Institutional Opening Ceremony
10h00-11h00		Plenary Conference <i>The Digital Transformation of the AECO Sector in Africa</i>
11h00-11h30		Coffee break & networking
11h30-13h00		Plenary Round Table <i>Standards, Regulations and Interoperability (openBIM, ISO 19650, CDE)</i>

Afternoon

	Reception	Plenary	Amphi	Room 1	Room 2
14h00-18h00	Welcome & exhibition booths tour	Sponsor Masterclasses <i>solutions & feedback sessions</i>	High-level Seminars <i>guest speakers: researchers, institutions, international experts</i>	Technical Masterclasses & Specialized Seminars <i>Digital Twin, IoT, VR/AR, Eco-design...</i>	Training sessions <i>openBIM Foundation, BIM softwares, CDE solutions</i>
18h00-18h30	B2B networking & end of the day				

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DAY 2 – Saturday, October 18, 2025

Morning

	Reception	Plenary	Amphi	Room 1	Room 2
8h30-13h30	Welcome & exhibition booths tour	Sponsor Masterclasses <i>use cases & innovations</i>	Thematic Seminars <i>smart infrastructures, ports & logistics, energy transition</i>	Technical Masterclasses & Specialized Seminars <i>HBIM, ConTech, predictive maintenance...</i> 20 seats	Training sessions <i>openBIM Foundation, software, advanced CDE solutions</i> 10 seats

Afternoon

	Reception	Plenary
13h30-15h00	Networking lunch & exhibition tour	
15h00-16h30	Welcome & exhibition booths tour	Closing conference <i>Vision 2030 - Towards an African Hub for Digital AECO</i>
16h30-17h		Coffee break
17h00-18h00		Feedback & announcement of the next edition
18h00-18h30	Official closing	

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